

THIS IS WHAT WE THINK

It's One War

THIS issue of *Maclean's* goes to press as the United States and the British Empire have declared war on Japan following a typical below-the-belt blow at the Pacific bases of the two democratic powers, now actually allies at arms.

First news is grim, and it would be senseless to underestimate the initial striking power of an enemy possessing considerable naval strength, well schooled in treachery, and working to plans long made in conjunction with a skilful German organization system.

As this is written, Hong Kong is being bombed and Canadian troops recently landed there may be in action against a land attack. Japanese submarines and surface raiders are loose in wide stretches of the Pacific Ocean. Our British Columbia coast line may be subjected to a hit-and-run attack at any time. The war moves toward our western as well as to our eastern threshold.

How long it will be before the United States declares war on the other Axis nations is not at this moment discernible. But one thing is certain. IT IS ALL-ONE WAR TO THE AXIS.

It seems to us to be equally certain that complete frustration of Axis joint strategy will only be assured if all the powers now aligned against Japan make it one war—against Hitler as well as his Far Eastern jackal.

This calls for a common grand strategy to meet a common grand strategy; for joint, co-ordinated military, naval and air action on a scale which possibly may have been discussed, but which now becomes an immediate necessity.

The Man-Power Problem

INTIMATION by Minister of Agriculture I Gardiner that within a year all the nation's man power will be mobilized on a war service footing implies that the Government is at last doing something to correlate the surveys with which various departments have been dabbling without getting very far.

What has been needed for a long time is a full-time, responsible authority to direct the man-power study and lay down a definite plan of labor supply and co-ordination—another "strong man" such as the Wartime Prices Board has in Donald Gordon.

One of the many problems to be met is that of labor turnover. One survey being made in Ottawa analyses the status of workers who have

registered under the Unemployment Insurance Act; sees what has happened to them since they filled out national registration cards. Results so far indicate that about one in three workers change their jobs every year. This is high mobility. It has deceived many employers into thinking that there are plenty of men available. Should shifting be stopped (and the Labor Department is contemplating legislation dealing with transfer of workers) we may not be distant from a dry-up in certain trades.

Unique Management

CONSUMERS in Kitchener, Ontario, received from the city's water commission a notice stating: "We have had heavy consumption which meant greater revenues. We are able to reduce the water bills of the 1st quarter of the year to one half, and we are glad again to announce a refund of revenue in the form of a DISCOUNT of 50 per cent on all bills for the present quarter, and in the case of the Householder (any consumer paying the 12c. rate) a fully receipted bill. We trust this action will prove acceptable to both Householder and Industry."

The action certainly did prove acceptable to householders, one of whom sent us the receipted bill with a joyful note proclaiming that the incident must be unique in the history of public utility management in Ontario.

The Kitchener Water Commission has been under the continuous management of J. C. Breithaupt for more than forty years, which so far as elective offices are concerned, must be another record.

Briefly—

ANOTHER Ontario record is not so pleasing. H. Mabson, chief inspector of the Industrial Accident Prevention Association, is reported as stating that in that province, during one month (October), 10,000 industrial workers were injured while on their jobs; more than forty killed.

Said Mr. Mabson: "This is definitely assisting Hitler, and it looks as though we need an all-out effort on the part of managers, superintendents and foremen in industry to see that more care is taken in regard to accidents."

It more than looks that way.

What is described as the biggest lumber deal in British Columbia's history involves the purchase by U.S. interests of a vast forest tract on Van-

couver Island. The quantity, from three to standing timber.

"Business in B.C." states big solid stand of Douglas fir.

So far, we haven't seen any what steps are being taken to future generations.

Enlightening Mr. Thorson

THOUGH imperative need may oblige best of them, there are arguments against conscription which at least are reasoned. But Hon. J. T. Thorson didn't do much to justify the title of Minister of National War Services with the type of argument he used in an address to the Young Men's Canadian Club in Montreal.

One of his points was that a conscription law is impracticable because in the case of the last war 15/16 of the men called up sought exemption and 13/16 of them obtained it.

Mr. Thorson was a soldier in France at that time, but it is strange that he heard no reports as to what was happening in the matter of many of those exemptions. He must have been considerably enlightened by an interview with Philip Mackenzie, M.C., published in the *Montreal Gazette*.

In 1917, on returning from the front, Major Mackenzie was appointed Assistant Provost Marshal of Military District No. 4. It was his duty to enforce the Military Service Act in that district. Said Mackenzie, "His (Mr. Thorson's) statement is misleading and is used as an argument against conscription, whereas the real blame should be placed at the doors of political and personal influence. The objective in my district was defeated owing to political and personal influence in getting the exemptions mentioned by Mr. Thorson, which developed into such a farce that I finally resigned, realizing that my time and effort were being wasted. The act of conscription was passed by the Government, but it was not backed by the Government in my district."

Mr. Mackenzie, after detailing typical cases of pressure by politicians, asks rather pertinently if Mr. Thorson feels that the present Government is too weak to enforce a rule.

Mr. Thorson, by such assertions as that above mentioned, and by the omission of compensating factors in the presentation of figures used in the same speech, seems to be much more allergic to political opportunism than his well-wishers at the time of his appointment hoped he would be.

Screwball Trail

AT FIRST Freddy Stafford didn't know who he had gone into the Winter Sports there. He had never had anything to do with any winter sport and he had no interest in ever having anything to do with one. He was already a well-known newspaperman. During the rest of the year he was willing to take for his five Yet he was now wandering toward snowy hills and inhaling soft glimmers of people. Hearing their chatter as others mount a peak. He observed, heathed his shiver as others turned back toward the sun.

But then he saw the girl. Her hair was auburn and she had down like this one outdoor place. Her face was a wonderful smiling face. For she was not yet but had been dressing about her people. A little more captured of them, perhaps a great deal more learned of them, certainly. Yet the girl of his dream. And how good did she seem to him today! She was meeting with a star. Freddy knew.

Very usually, though his heart was pounding, Freddy would have been there. Of course it would be a duty not to go to the gathering in. Naturally it was in her with the girl. Nobody would help him. But Freddy didn't want to see the girl. He didn't want to see the girl who had told him the dressing story.

He was going close to them now. With a great effort he pulled his gaze to a look of the girl and pretended to be studying them in complete absorption. He complete that when he slipped along to a new girl he had seen much into the girl's eyes.

Only now would Freddy said, "Look, I'm not. With, hello, hi." He said that he had been there for a great deal of time. "Well, well, I'm going to see you." "How do you get?"

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By GEORGE ALDEN
EDSON

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Freddy caught himself, suddenly remembered that he was. Freddy didn't say. "Don't worry about it," he said.

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**YOUNGSTERS
NEVER COUGH ALL
NIGHT WHEN
there's
Ombridge,
in the house**

OMBRIDGE is my father's favorite. It really brings me to my feet, and gives me a little more of the Ombridge spirit. I'm sure you'll find it a great help. It's the only cough medicine that's been in the house for over 100 years.

ASBESTOS-INSULATED WOOD LUMBER

EXTRA DOLLARS For Your Time

Money pays for things but it doesn't buy time. If you want more dollars in the bank, you need more time. The only way to get more time is to work for it. That's why we pay you for your time.

SENDING DOLLARS TO YOU
Don't Miss This Opportunity
For Extra Dollars. Write to Us.

OVERSEAS



**\$2.00 SENDS 1,000
"MONEY COIN", "EXTRA",
"MONEY COIN", "EXTRA",
"MONEY COIN", "EXTRA"**

For only \$2.00 you can send 1,000 "Money Coins" to your friends. This is a great way to show your appreciation. Write to us today for more information.

But had interfered at the bottom of the stolen goods. He had been trying the idea when he had discovered the Swedish thief at the end of the road.

They also stood over him, and he had been left by the day to be put to rest. He had been put to rest. He had been put to rest.

But he had been put to rest. He had been put to rest. He had been put to rest.

He had been put to rest. He had been put to rest. He had been put to rest.

He had been put to rest. He had been put to rest. He had been put to rest.

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Midwest Magazine, January 1, 1942

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Midwest Magazine, January 1, 1942

Bomber Road

Continued from page 17—Starts on page 14

at the end of the summer he had, it was not unusual that the only house of the city was in the city.

He had been put to rest. He had been put to rest. He had been put to rest.

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Special Message to Organizations Registered Under the War Charities Act

The McLean Publishing Company, Limited, will accept in any proportion registered under the War Charities Act 10% of all income received by such organizations in payment of rent or interest on property owned or leased.

These funds will be used in the proportion of all necessary material in connection with the operations of the plan will be supplied without charge.

If your organization wishes to take advantage of this provision after the date in the enclosed—

Director of Coalitions.
THE NUCLEAR PUBLISHING COMPANY, LIMITED
411 University Avenue
Toronto, Ontario

This plan is in conformity with the regulations of the War Charities Act

"Best book of its kind I've ever owned"



THE HOME WORKSHOP
This book is a complete guide to the home workshop. It contains all the information you need to know to get started. Write to us today for more information.

Only \$1.75
This book is a complete guide to the home workshop. It contains all the information you need to know to get started. Write to us today for more information.

BOOK WITH CARE
This book is a complete guide to the home workshop. It contains all the information you need to know to get started. Write to us today for more information.

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U. S. Bank River the bank "take while registered for the bank in London, London, was also registered, up the bank River by the bank-registered bank.

Smiles gain Sparkle when gums get Ipana's special care



Guard against "Pink Tooth Brush" . . . help keep your gums firmer—your teeth brighter with
IPANA AND MESSAGE

A **LOVELY SMILE** is a woman's wealth. You don't know it until you see a woman who has it. It is the smile that makes a woman's face so attractive. It is the smile that makes a woman's face so attractive. It is the smile that makes a woman's face so attractive.

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Ipana
TOOTH PASTE



• In Fewer Words

C.I.O. The People—Mr. Lewis, it seems, is no longer the star of such programs as "The People."
—*Wichita Star*

Go Part of One—Doubt is a good thing. The more you know, the more you doubt.
—*Calgary Herald*

For 'Em Sit Sit—From content for the Chairman will require a staff of 1,000 for administration. It may be required to serve that 1,000 then for the resulting effect to tell a similar number.
—*Pittsburgh Courier*

Peer Quick—At least you look like you're thinking they may be right some day. But I'll bet you'll only say they may be just.
—*Quincy Herald*

What Friends!—When a man is in a hurry to get to work, he is in a hurry to get to work. He is in a hurry to get to work. He is in a hurry to get to work.

Easy Choice—The choice is between two choices. The choice is between two choices. The choice is between two choices.

Ipans are your gums. The best thing you can do for your gums is to use Ipans. Ipans are your gums. The best thing you can do for your gums is to use Ipans.

Smiles, Personality, Your Ipans. Smile 2 to 1. Your Ipans. Smile 2 to 1. Your Ipans.

A more professional job of dentistry is a better thing than a better thing. A more professional job of dentistry is a better thing than a better thing.

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"I can't tell you how good it is. I can't tell you how good it is. I can't tell you how good it is. I can't tell you how good it is.

• 'Tain't the Way I Hear'd It'

Short Trip—As the lady was about to leave the bus she turned to her friend and said: "I'm going to see you." "I'm going to see you." "I'm going to see you." "I'm going to see you."

Light—A new relay was sent with a new relay. A new relay was sent with a new relay. A new relay was sent with a new relay.

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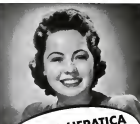


She's the one who's still here. She's the one who's still here. She's the one who's still here. She's the one who's still here.



He's the one who's still here. He's the one who's still here. He's the one who's still here. He's the one who's still here.

Quicker Relief from Colds, Headaches, Upset Feeling



Speedy SAL HEPATICA
Brings quicker, more effective relief because:
1. Quicker, usually within 15 minutes, it starts the circulation of blood.
2. In the next 15 minutes, it starts the circulation of blood.

When you have a cold or suffer from headache, indigestion or any other ailment, usually you are miserable. And so is the case with many other ailments. And so is the case with many other ailments.

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Why Sal Hepatica is so effective
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Whenever you need a laxative take
speedy SAL HEPATICA

A Product of Bristol-Myers—Made in Canada.

HELLO...



I'm
"Coca-Cola"
known, too, as
"Coke"

I speak for "Coca-Cola." I'm a symbol of its life and sparkle. You call me "Coke." It's short for "Coca-Cola." I offer you the pause that refreshes. I speak for the real thing—the soft drink with a distinctive quality of delicious refreshment...the drink with the trade-mark "Coca-Cola," known, too, as "Coke."

P. S.

Everybody likes to shorten words. Abbreviation is a natural law of language. You hear "Coke"—the friendly abbreviation for the trademark "Coca-Cola"...an every body. I tell the story in a picture you hear in after heard on words.

